

## **Subject: Professional Development Request: Nonprofit Comms Club Membership**

Hi **[Boss's Name]**,

I'd like to request support for a professional development membership that would help me think more strategically and lead our communications with greater confidence.

The **[Nonprofit Comms Club](#)** is led by Julie Masson, a former nonprofit Chief Communications Officer with 18 years of nonprofit comms experience. It's designed specifically for in-house nonprofit communicators like me who are working with limited staff and budget but need to think at a strategic level.

The cost is \$250/quarter or \$750/year (the annual option saves 25%).

Here's what I'd get access to year-round:

- Monthly live Q&A calls with Julie where I can bring our actual communications challenges and get expert feedback
- Quarterly trainings from senior communications professionals
- Member-led master classes where experienced communicators share specialized skills
- A vetted community of nonprofit communicators facing similar constraints (no consultants trying to sell services)
- Access to the Think Like a CCO course and resource library with templates I can adapt immediately
- Year-round strategic support from Julie and the community

I think this would help me **[insert specific goal: develop stronger donor messaging / lead our next campaign more strategically / communicate our impact more effectively]**, which directly supports **[insert organizational priority]**.

At \$750/year, it's much less expensive than bringing in consultants or attending conferences, and I'd have support all year long that I can apply directly to our work.

Happy to discuss if you have questions. Thanks for considering it!

**[Your Name]**