

Subject: Professional Development Request: Nonprofit Comms Club Membership

Hi [Boss's Name],

I'd like to request support for a professional development membership that would help me think more strategically and lead our communications with greater confidence.

The [Nonprofit Comms Club](#) is led by Julie Masson, a former nonprofit Chief Communications Officer with 18 years of nonprofit comms experience. It's designed specifically for in-house nonprofit communicators like me who are working with limited staff and budget but need to think at a strategic level.

The cost is \$149/quarter or \$395/year (the annual option saves more than 30%).

Here's what I'd get access to year-round:

- Monthly live Q&A calls with Julie where I can bring our actual communications challenges and get expert feedback
- Quarterly trainings from senior communications professionals
- Member-led master classes where experienced communicators share specialized skills
- A vetted community of nonprofit communicators facing similar constraints (no consultants trying to sell services)
- Access to the *Think Like a CCO* course and resource library with templates I can adapt immediately
- Year-round strategic support from Julie and the community

I think this would help me [insert specific goal: develop stronger donor messaging / lead our next campaign more strategically / communicate our impact more effectively], which directly supports [insert organizational priority].

At \$395/year, it's much less expensive than bringing in consultants or attending conferences, and I'd have support all year long that I can apply directly to our work.

Happy to discuss if you have questions. Thanks for considering it!

[Your Name]